

CAMBODIA AUTOMOTIVE INDUSTRY

Market Analysis and Assessment Report 2025/2026

Andersen in Cambodia presents the first and most comprehensive Market Analysis & Assessment of Cambodia's Automotive Industry 2025/2026. This report is essential for industry captains, investors, and policymakers, offering a comprehensive yet critical view of Cambodia's automotive landscape, highlighting urgent actions, future opportunities, strategic pathways vital for continued and sustainable growth, and competitive advantage amongst peer groups. Particularly for financiers and the impact on loan strategies, for auto dealerships/manufacturers in optimising consumers' seasonal purchasing power, and regional neighbouring automotive players.

The Cambodian Automotive Industry – Market Analysis & Assessment Report 2025/2026 is a first for many reasons:

- **First-ever** comprehensive and fully data-verified automotive industry intelligence report, powered by 800+ validated sources and redefining how data informs strategic decision-making.
- **First-ever** 250+ page multi-sector mega study integrating policy, finance, EV, insurance, mobility, infrastructure, supply chain and technology into one unified analytical framework.
- **First-ever** independent, unbiased, methodologically rigorous & thought-provoking report.
- **First-ever** applicable insights not just for policymakers, financiers, automotive manufacturers, insurers, investors, academics, consultancies, but also for all automotive enthusiasts.
- **First-ever** comprehensive report available either as a full 250+ page report or as a tailored “mini-report” by selecting the sections that suit your industry and needs.
- **First-ever Exclusive Release!** Only 100 limited copies will be available on a first-come, first-served basis, each individually numbered from 001 to 100. The coveted “lucky auspicious favourite” numbers; 001, 003, 007, 008, 013, 077, and 088, are expected to go first, so reserve yours while they last.

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Full Report USD \$12,500 (value-pack investment), plus receive a **10% discount** on our next Industry Report to be released in Q2 2026.

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“I connect you to the world, but I have no physical form. What am I?”)

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Macro & Policy Environment Report	Sections 3–4	For policymakers, regulators, investment analysts, financiers	\$2,500
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Competitive & Leasing Market Analysis	Sections 6–7	For dealers, insurers, leasing companies	\$2,500
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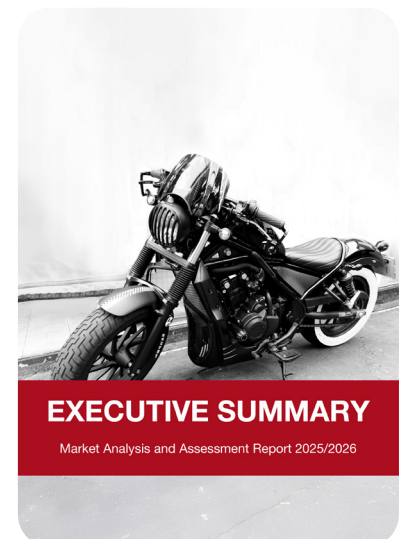
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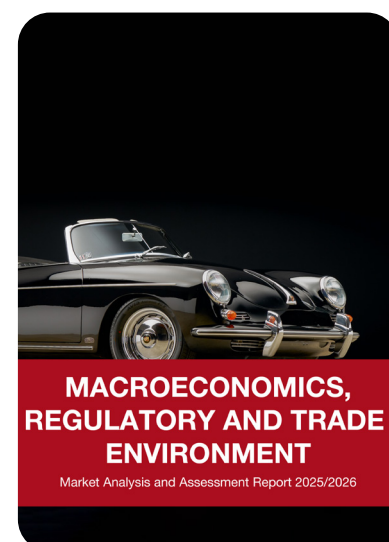
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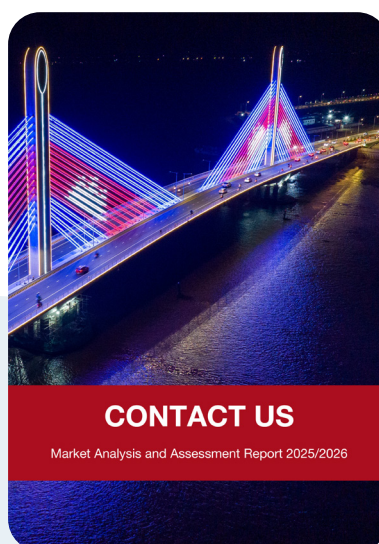
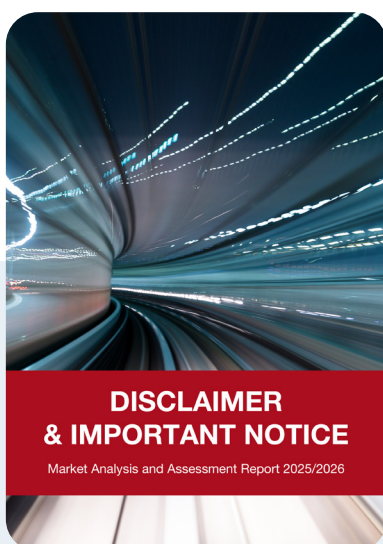
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COMPLIMENTARY ITEMS



PURCHASING OPTIONS & ENQUIRIES

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